

DFC 30 1926 ✓

©CIL 23484 ✓ R

~~THE~~ MAN OF THE FOREST ✓ ✓

Photoplay in 6 reels ✓

By Zane Grey ✓

Directed by John Waters ✓

Author of the photoplay (under section 62)
Famous Players-Lasky Corporation of U.S. ✓

DEC 30 1926

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

The Man of the Forest - 6 reels

Respectfully,

FULTON BRYLAWSKI.

The Famous Players Lasky Corporation
hereby acknowledge the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Man of the Forest	12-29-26	©CL 23484

The return of the above copies was requested by the said
Company, by its agent and attorney on the 29th day of
Dec. 1926 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

DEC 31 1926



Special 3' x 10' Colored Banner

Where Lives Are Lost and Loves Are Won!



Midget Cut 1MA

Film Facts

Author

ZANE GREY remains the perennial best seller of our generation. Readers never tire of his stories, and "Man of the Forest" follows a long series which included "To the Last Man," "Call of the Canyon," "The Vanishing American" and "Wild Horse Mesa."

Featured Players

Jack Holt is typical of the type he portrays. Personally approved by the author as an "ideal Zane Grey leading man," Holt continues to gain new admirers with each picture.

Zane Grey's Story

MILT DALE discovers that **Clint Beasley** is scheming to kidnap **Nancy Raynor** and prevent her from reaching her uncle before his death, which is momentarily expected. Beasley covets a ranch which Nancy will inherit. Dale meets the train and outwits Clint's gang by kidnaping the girl himself.

He takes her to his cabin. Furious at being kept from her uncle, Nancy doesn't understand that Milt is trying to protect her. She secures his gun and has him put in jail. It seems certain that he will be hanged for the crime.

Nancy arrives too late to see her uncle. In her distress, she is easy prey for the amorous attentions of Beasley. But Nancy soon awakens to the truth and unconsciously begins loving Milt. Realizing that she no longer believes in him, Clint carries her to his ranch.

Dale learns of this and at the same time hears his pet cougar scratching at the door of the jail. The sheriff, thinking someone outside, looks out. In a struggle to escape, he backs up against the bars of Dale's cell. Milt secures the keys, forces the sheriff in, and locks him up.

Hurrying to Beasley's ranch, he and Clint meet. A terrific struggle ensues and Beasley is killed. Nancy, by now deeply in love with her man of the forest, hears the shot and is in an agony of apprehension until the door opens and Milt reaches her arms.



Midget Cut 1MB

Highlights

Punch Scenes

THE kidnaping of the girl by Jack Holt when he swings her into his saddle from a plunging buckboard drawn by maddened broncos. This will lift audiences out of their seats.

A hot battle between Holt's followers and Warner Oland's gang of outlaws in which Holt finishes Oland.

The routing of the outlaw gang by Holt's pet mountain lion. That cat doesn't look anything like a pet to those boys and when it drops into their midst from a trapdoor above, the panic is on.

A mountain lion's attack on the sheriff, which results in Holt's escape from jail and his ride to the rescue of the girl.

Use This Synopsis in Advance

Shooting a man as the first step toward falling in love with him is simply the introduction to one of the most stirring romances yet to reach the screen, "Man of the Forest," the Zane Grey Paramount picture which arrives at the..... Theatre.....

Jack Holt, as Milt Dale, is the target, and Georgia Hale, Nancy Raynor, the girl with the gun. It happens when Nancy comes west to claim a ranch inherited from her uncle and is kidnaped by Dale, who is saving her from a gang of outlaws. Not only does Nancy shoot him, she also has him arrested and put in jail. Unwittingly, she plays into the hands of Clint Beasley, a scoundrel, who helps her under false pretenses and attempts to swindle her out of the ranch.

From that time, things start happening. Dale escapes from jail with the help of his pet cougar just as Nancy realizes Beasley's true character and her love for Dale.

The latter leads his own supporters into a pitched battle with Clint and his henchmen. One surprising twist follows another in the plot's unraveling.

A carefully selected cast enacts this drama of the old west. Warner Oland is Beasley, Tom Kennedy the venal sheriff and El Brendel interprets a fine vein of comedy that relieves the narrative's serious strain. Others in the company are Duke Lee, Bruce Gordon, Ivan Christie, Walter Ackerman and Willard Cooley. The director responsible for "Forlorn River" and "Born to the West," John Waters, was behind the megaphone, in itself a reliable promise of satisfactory entertainment.

CAST

Milt Dale.....Jack Holt
Nancy Raynor...Georgia Hale
Horace Pipp....El Brendel
Clint Beasley...Warner Oland
Sheriff.....Tom Kennedy
Nancy's Uncle,

George Fawcett
Snake Anson...Ivan Christie
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Moses.....Vester Pegg
Deputy Sheriff,

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First Deputy....Guy Oliver
Second Deputy,
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The shooting of Holt by the girl, who refuses to believe that his intentions are honorable.

The Love Theme

The love theme is handled in a daringly unusual way, showing that Grey isn't afraid to forget the conventions when he wants to put real punch into his stories. Imagine a love affair that starts out by having the man kidnap a girl and then having her shoot him. It's cleverly handled, with plenty of suspense.

Comedy Moments

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Adolph Zukor and Jesse L. Lasky
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Zane Grey's
"MAN OF THE FOREST"

with
JACK HOLT, GEORGIA HALE AND
EL BRENDL

A John Waters Production
Adaptation by Max Marcin
Screen play by Fred Myton

A Paramount Picture

B. P. Schulberg, Associate Producer

Georgia Hale was first heard of in Chaplin's "The Gold Rush." Since then, she has created two characterizations for Paramount;—one in "The Rainmaker," the other in "The Great Gatsby."

El Brendel is funny. Anyone who saw him in "You Never Know Women" or "The Campus Flirt" will attest to the truth of this statement.

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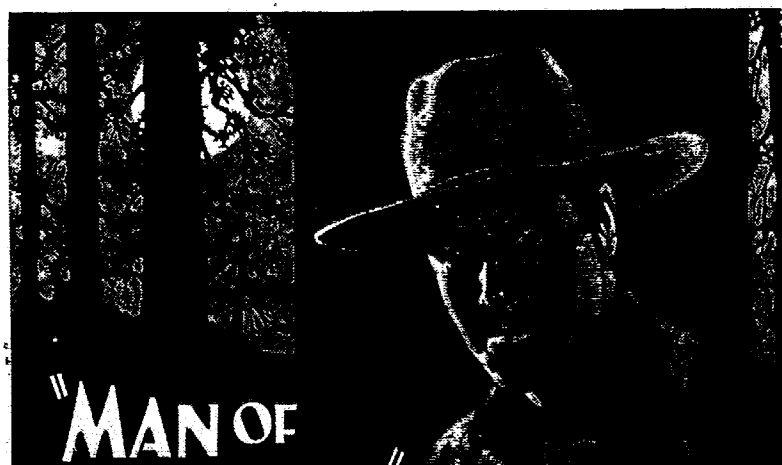
Max Marcin adapted the Grey novel.

Scenarist

Fred Myton prepared the screen play. He did the same on "Three Wise Crooks."

Photographer

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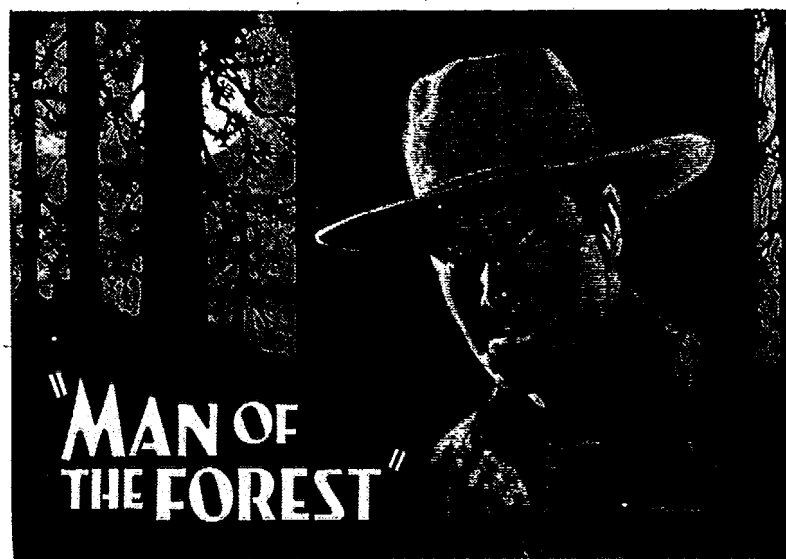
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Photographer

C. Edgar Schoenbaum, cameraman on "The Vanishing American," shot Waters' latest.

Type of Picture

A thrilling tale of adventure in the mountain regions of the far west. Done in fascinating Grey style, it has a gripping love story interwoven with fast-moving action.



Herald Cover—See Center Page

CAST

Milt Dale.....Jack Holt
Nancy Raynor...Georgia Hale
Horace Pipp.....El Brendel
Clint Beasley..Warner Oland
Sheriff.....Tom Kennedy
Nancy's Uncle,

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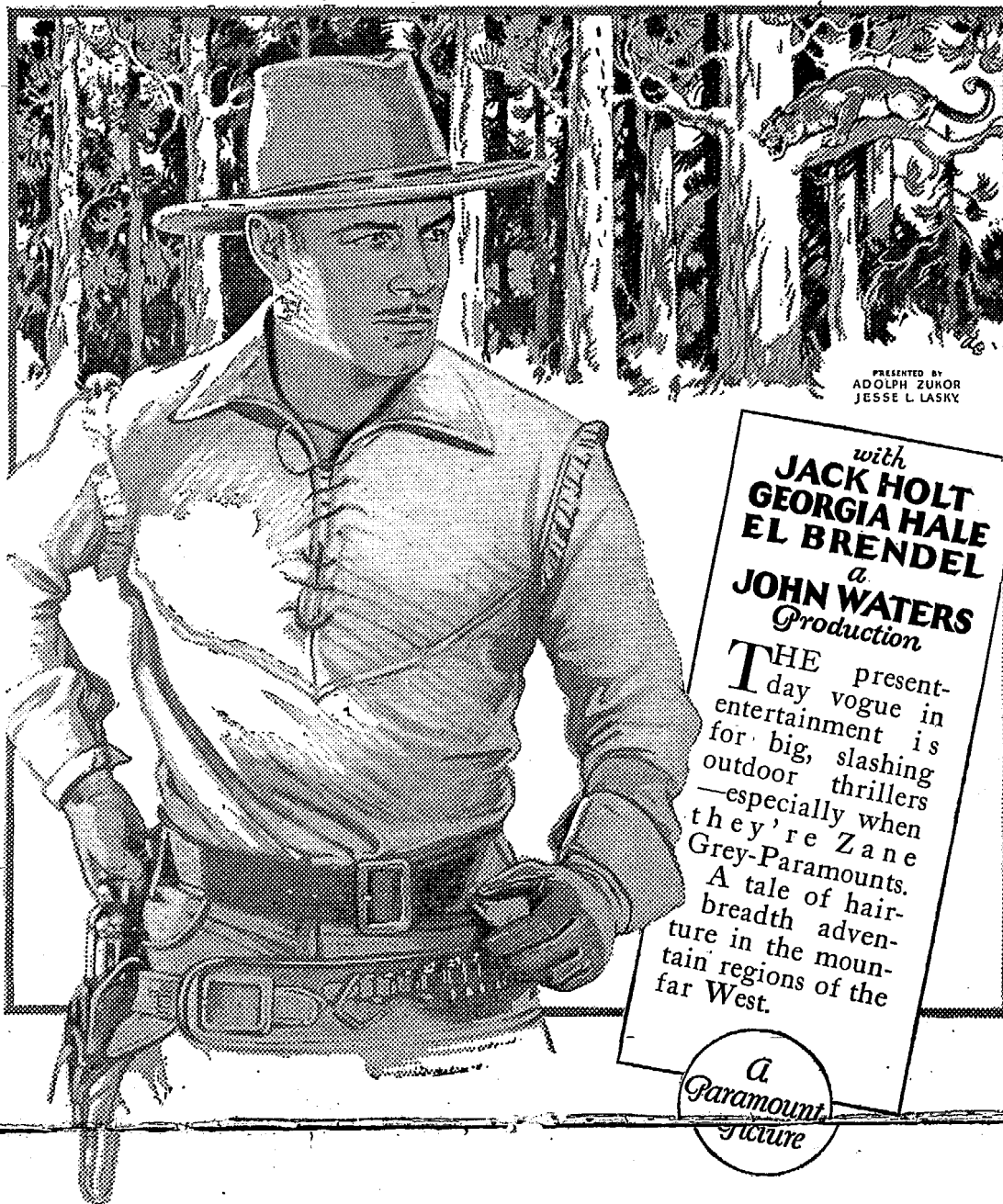
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Tom Kennedy has played "serious heavies" in "Behind the Front," "Born to the West" and "We're in the Navy Now." He has another chance to score in this one,—and he does!

Paramount's gang of cowboys plays a major part throughout the action of this story. Picked from the country's best riders, they'll make your hair stand on end.

ZANE GREY'S "MAN OF THE FOREST"



with
JACK HOLT
GEORGIA HALE
EL BRENDDEL
a
JOHN WATERS
Production
THE present-day vogue in entertainment is for big, slashing outdoor thrillers—especially when they're Zane Grey-Paramounts. A tale of hairbreadth adventure in the mountain regions of the far West.

a
Paramount
Picture

Press Ads

the mats can be cut up to suit!

"SHOWMAN'S MANUAL"

Are you getting the "Showman's Manual Bulletins?" A big gold mine of exploitation suggestions on Paramount pictures.

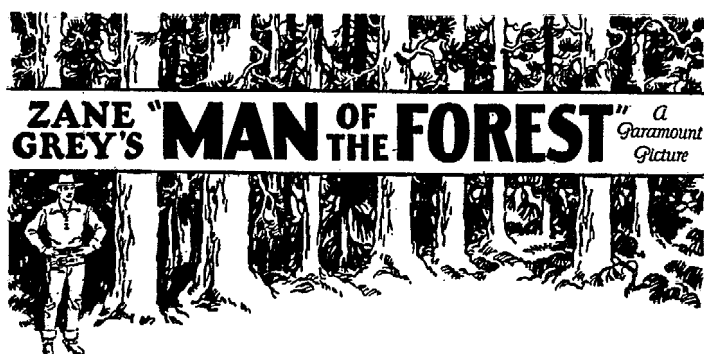
One more big reason why Paramount leads the pack.

The "Showman's Manual Bulletins," published periodically as far in advance of release date as possible, concentrate on three or four pictures at a time so as to squeeze in every valuable box-office idea that comes along up to the minute of going to press.

Copies may be secured, free of charge from your local Paramount exchange or from the exploitation man in your territory.

Three-column Newspaper Advertisement 3A

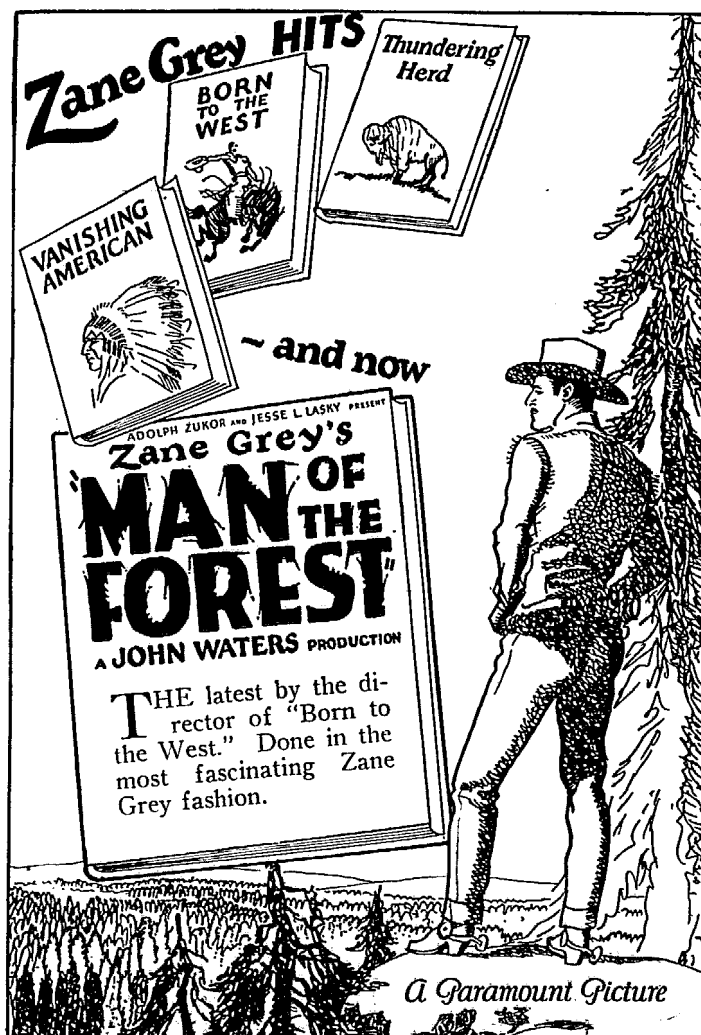
"OUTDOOR SPECIAL"



A "WESTERN" that's a blue streak for speed. A story that never drags nor becomes too deadly serious. With romance interwoven with the pell-mell action.

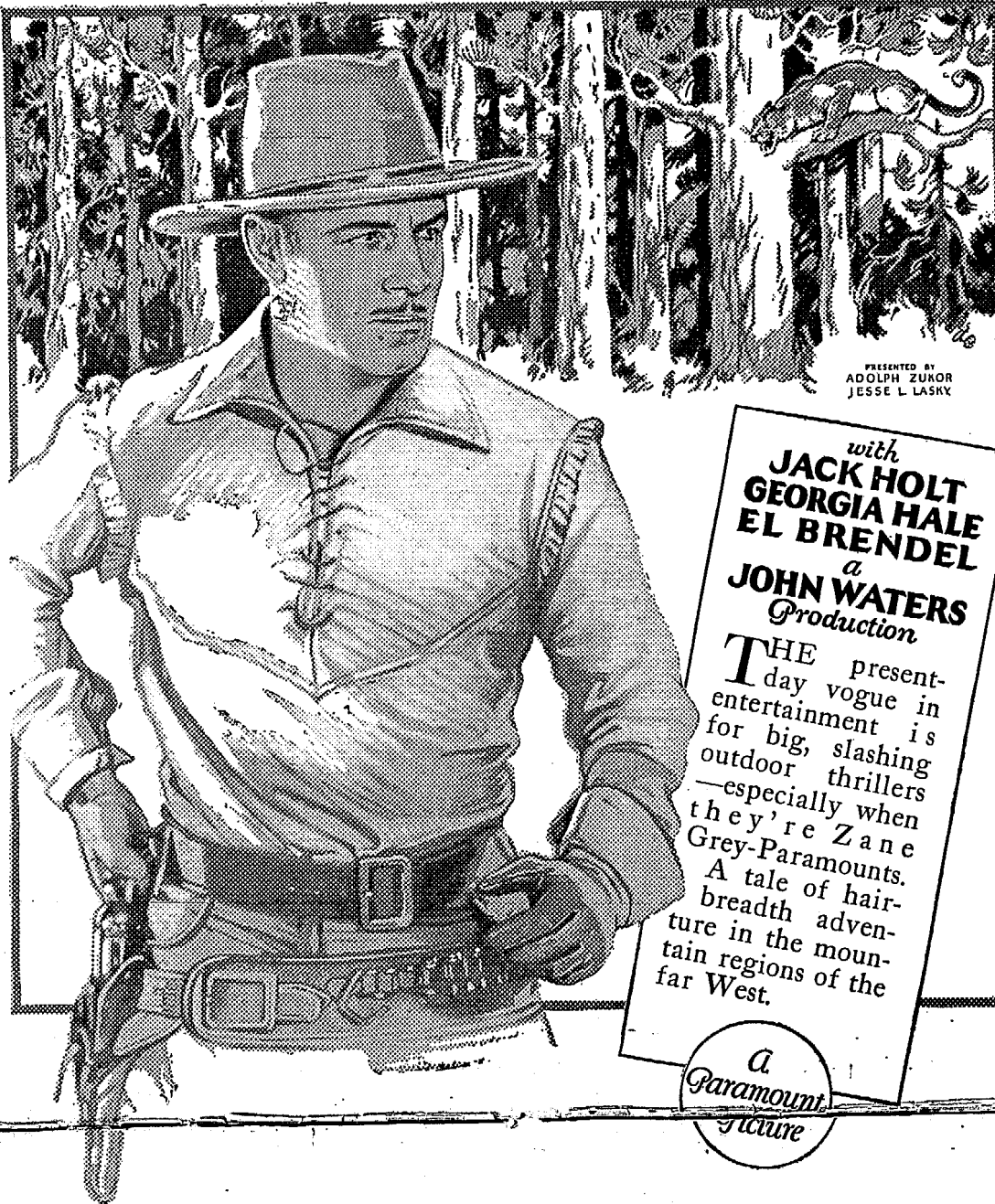
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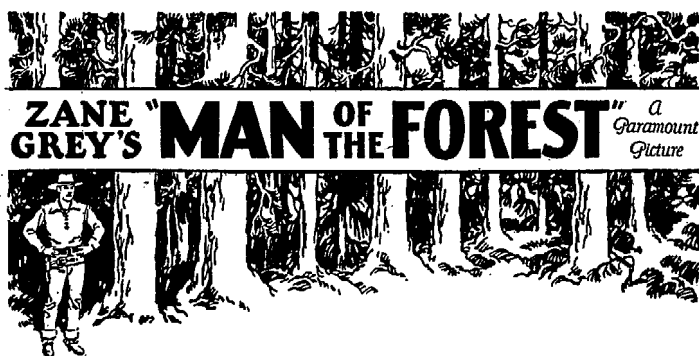
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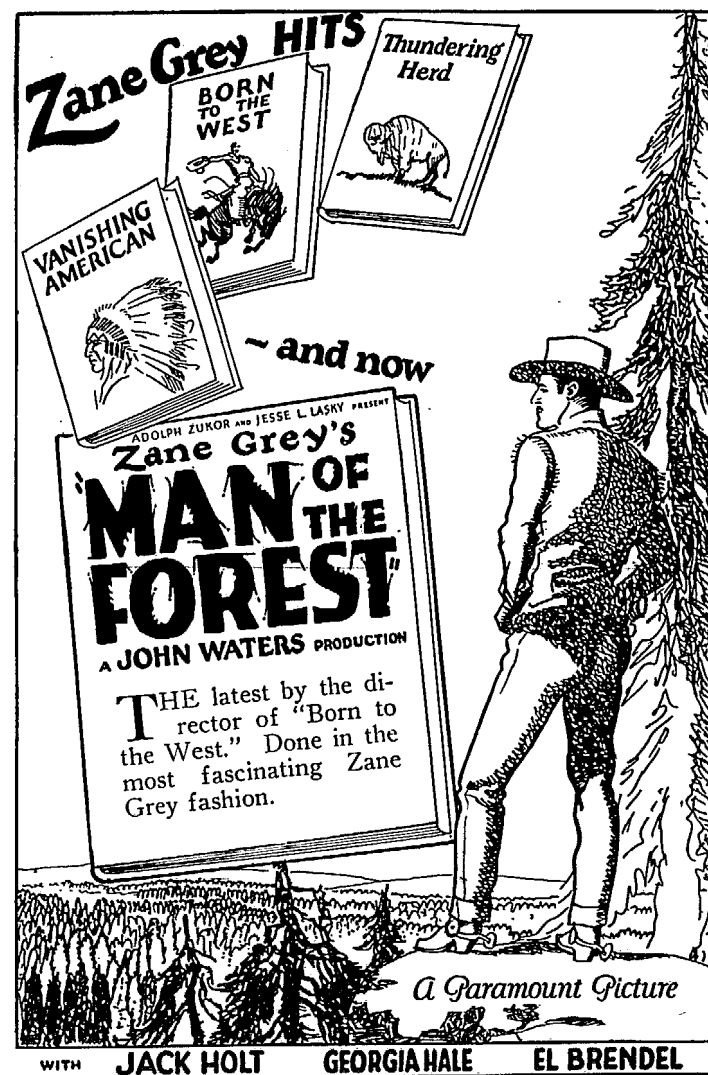


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Two-column Supplementary Press Ad 2AS



WITH **JACK HOLT** **GEORGIA HALE** **EL BRENDL**

Two-column Press Advertisement 2A

Wild Shootin', Wild Ridin' — Wild West!



Where the west begins, there's no end of thrills!

MAN OF THE FOREST



Teaser Mat 1TA

Thrills, Love, Action And Suspense at Rialto

(Press Review)

THOSE who like love stories told with thrills, action, spectacle and suspense—and who doesn't—will find their dreams realized in "Man of the Forest," the Paramount production of Zane Grey's novel, which came to the.....Theatre..... with Jack Holt, Georgia Hale and El Brendel as featured players.

"Man of the Forest," one of the most virile characterizations of Zane Grey's popular pen, gives Jack Holt a mountain lion, and bear for pets. Georgia Hale, as Nancy Raynor, the

ly acceptable. And as for comedy relief that's unobtrusive but effective, El Brendel gets all the laughs.

One of the features that make this film doubly worth while, is the scenic background, of a magnificence that is at once awesome and inspiring. The reputation of Director John Waters as an expert on western locales, is admirably enhanced.

Briefly, the story revolves around Holt's outwitting Warner Oland who schemes to defraud Miss Hale not only of love, but her property. Oland has the assistance of a villainous gang in his machinations and suspense is well built because at first Georgia confides in Oland and spurns Jack's proffered aid.

Tom Kennedy, remembered for roles in "Behind the Front" and "We're in the Navy Now," has an important part, as do Ivan Christie, Bruce Gordon, Vester Pegg and Guy Oliver. All in all, "Man of the Forest" is smooth swift, wholesome melodrama, that you'll enjoy.

Jack Holt's New Horse Seen in "Man of the Forest"

Lovers of fine horse-flesh will receive a thrill when they see Jack Holt's Betisia, who makes her film debut in "Man of the Forest," the Paramount Zane Grey picture coming to the.....Theatre..... with Holt in the title role and Georgia Hale and El Brendel co-featured.

The new mount, of thoroughbred and Arabian breeding, is owned by Holt, who is as daring and accomplished off as well as on the screen.

Jack used Betisia instead of Chief, the favorite with which he is generally seen, because of her unique coloring, a light buff, which offers a sharp contrast to the dark background of trees among which the picture was made.

Betisia has been trained to do all the cow-pony tricks, such as a sliding stop, backing to keep a lariat taut, and many others. Holt does it with kindness. He uses a special spur, that might be called a "spurless"

PUTTING IT OVER RIGHT

OFFER a prize to the local boy scout who can start a camp-fire in the least amount of time. Invite these young "men of the forest" as your guests. Have them parade through town, carrying banners, etc.

It might be wise to put over a boy scout membership campaign while this picture is running. Allow them to use your theatre as their headquarters. The good-will obtained from stunts like these can't be over-estimated. Create the right impression on boys at an impressionable age, and you make life-long patrons of them.

Trim theatre front with foliage, guns, pelts, etc. Have marquee top resemble forest. Place small tent in center. Man dressed as back-woodsman should appear at intervals supposedly working around camp.

Book store tie-up featuring display of Zane Grey novels. In center, exhibit prominently "MAN OF THE FOREST," with appropriate cards featuring author, star, title and stills from the picture.

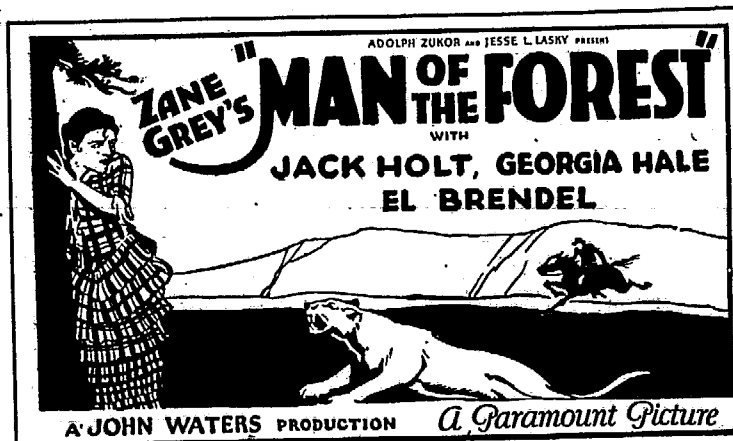
Dress man in buckskin hunters outfit. Have him ride around city on horseback, carrying rifle and sign on blanket reading, "I'm the Man Of The Forest, See Me At The.....Theatre?....."

Tie up with local store selling hunters equipment. Store can be induced to use back page of herald for advertisement featuring all kinds of guns, clothing, etc.

Induce leading furniture store to trim a window with small stack of rough, unfinished lumber. Contrast this exhibit with a fine suite of furniture. Cards reading, "This Beautiful (name of suite exhibited) Made From The Finest Timbers Cut By MEN OF THE FOREST, Don't Fail To See Zane Grey's MAN OF THE FOREST, A Paramount Picture,Theatre....."

All picture fans are admirers of Zane Grey. You can afford to do some extra billing on this one. Cover available spots on highways with one-sheets and window cards. Pay a little attention to the farmer—it will pay you.

Here's a stunt which because of its unusualness should prove a business getter. Before starting, be sure that you obtain permission from the proper authorities. About a week in advance of your first showing start out with a piece of white or red chalk. If in a city, use sidewalks. If in a small village, select fences on roads leading into town. Mark each spot picked out with a big X. Under the X, print four words, MAN OF THE FOREST. All this should appear in advance of any advertising. Then, a couple of days before opening, tack window cards, one-sheets, etc. in their regular places.



"Paramount has made this one the way I wrote it."

(Signed) ZANE GREY

Two-column Supplementary Press Ad 2ASX

SUPPLEMENTARY ads are

Split-second action! With life hanging by a hair!



Teaser Mat 1TB

Zane Grey Western Has Holt and High Romance

(Press Review)

A FASCINATING love story spun against the background of the far west, with some of the most spectacular scenic effects ever recorded by a camera. That's "Man of the Forest," a Paramount picture from Zane Grey's novel with Jack Holt, Georgia Hale and El Brendel in leading roles, which opened at the.....Theatre.....

This western narrative of adventurous romance has been treated by the director, John Waters, who also made "Born to the West" and "Forsaken River," in refreshing fashion. Of absorbing interest, the production is not dependent on freak horsemanship or marksmanship or an exaggerated theme of conflict, but instead, presents a plausible romance in which the wilderness background is only incidental.

Holt offers another splendid characterization in the title role. Georgia Hale, making her first appearance in an outdoor picture, enacts the heroine. A fine vein of comedy, developed by El Brendel, who scored heavily in "The Campus Flirt," is carried with deft directorial touch.

Warner Oland makes a thoroughly detestable villain as the man who schemes to defraud Miss Hale of her ranch and claim her love under false pretenses. Incidentally, the theme of his conflict with Holt is developed in splendid fashion.

Made in the high mountains of California, the scenery is inspiringly beautiful and would make the picture above the average even if the praiseworthy efforts of an excellent cast were absent. Tom Kennedy, Ivan Christie, Bruce Gordon and Vester Pegg are numbered among the hard riders.

Actor Has Time of His Life With a Pet Lion!

Jack Holt, who has the title role in the Zane Grey Paramount picture, "Man of the Forest," arriving at the.....Theatre....., has a mountain lion for a pet. Ten days work with the cat made him extremely attached to the animal and he was considering adding it to his private menagerie, until he heard that she was fond of horses. In fact, horse meat was its exclusive diet. Jack then decided not to take a chance on any of his own expensive mounts.

Georgia Hale is Holt's leading woman, heading a cast that includes El Brendel, Tom Kennedy, Warner Oland and Guy Oliver.

Scenery Distinguishes Film

Mountain scenery never before caught by a camera lens forms much

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"Man of the Forest" is packed with thrilling horsemanship. Some of the most daring riders and finest horses available in the far west were used in the production.

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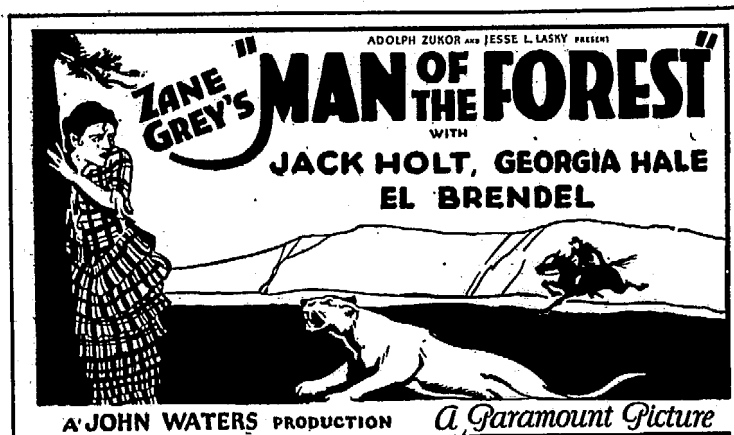
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Induce leading furniture store to trim a window with small stack of rough, unfinished lumber. Contrast this exhibit with a fine suite of furniture. Cards reading, "This Beautiful (name of suite exhibited) Made From The Finest Timbers Cut By MEN OF THE FOREST, Don't Fail To See Zane Grey's MAN OF THE FOREST, A Paramount Picture, Theatre....."

All picture fans are admirers of Zane Grey. You can afford to do some extra billing on this one. Cover available spots on highways with one-sheets and window cards. Pay a little attention to the farmer—it will pay you.

Here's a stunt which because of its unusualness should prove a business getter. Before starting, be sure that you obtain permission from the proper authorities. About a week in advance of your first showing, start out with a piece of white or red chalk. If in a city, use sidewalks. If in a small village, select fences on roads leading in to town. Mark each spot picked out with a big X. Under the X, print four words, MAN OF THE FOREST. All this should appear in advance of any advertising. Then, a couple of days before opening, tack window cards, one-sheets; etc. in their regular places.



"Paramount has
made this one the
way I wrote it."

(Signed) ZANE GREY

Two-column Supplementary Press Ad 2ASX

SUPPLEMENTARY ads are just what the name implies—they supplement or brighten up your ad in text and can be made into ads of any desired depth.



Teaser Mat 1TB

Zane Grey Western Has Holt and High Romance

(Press Review)

A FASCINATING love story spun against the background of the far west, with some of the most spectacular scenic effects ever recorded by a camera. That's "Man of the Forest," a Paramount picture from Zane Grey's novel with Jack Holt, Georgia Hale and El Brendel in leading roles, which opened at the..... Theatre.....

This western narrative of adventurous romance has been treated by the director, John Waters, who also made "Born to the West" and "Forlorn River," in refreshing fashion. Of absorbing interest, the production is not dependent on freak horseman or marksmanship or an exaggerated theme of conflict, but instead, presents a plausible romance in which the wilderness background is only incidental.

Holt offers another splendid characterization in the title role. Georgia Hale, making her first appearance in an outdoor picture, enacts the heroine. A fine vein of comedy, developed by El Brendel, who scored heavily in "The Campus Flirt," is carried with deft directorial touch.

Warner Oland makes a thoroughly detestable villain as the man who schemes to defraud Miss Hale of her ranch and claim her love under false pretenses. Incidentally, the theme of his conflict with Holt is developed in splendid fashion.

Made in the high mountains of California, the scenery is inspiringly beautiful and would make the picture above the average even if the praiseworthy efforts of an excellent cast were absent. Tom Kennedy, Ivan Christie, Bruce Gordon and Vester Pegg are numbered among the hard riders.

Actor Has Time of His Life With a Pet Lion!

Jack Holt, who has the title role in the Zane Grey Paramount picture, "Man of the Forest," arriving at the Theatre....., has a mountain lion for a pet. Ten days work with the cat made him extremely attached to the animal and he was considering adding it to his private menagerie, until he heard that she was fond of horses. In fact, horse meat was its exclusive diet. Jack then decided not to take a chance on any of his own expensive mounts.

Georgia Hale is Holt's leading woman, heading a cast that includes El Brendel, Tom Kennedy, Warner Oland and Guy Oliver.

Scenery Distinguishes Film

Mountain scenery never before caught by a camera lens forms much of the background for "Man of the Forest," Paramount's latest Zane Grey production which comes to the Theatre..... with Jack Holt, Georgia Hale and El Brendel in leading roles.

"Man of the Forest" — Made for the "Man in the Street"



Georgia Hale in
"Man of the Forest"
A Paramount Picture
Production Mat 1PB

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Miss Hale, known in the film industry as the "extra girl of Poverty Row," because she got her start in that peculiar corner of Hollywood, where pictures are made with assets of hope rather than money, has only four pictures in her past. They are "The Rainmaker," "The Great Gatsby," "The Gold Rush," and "The Salvation Hunters," the last-named being the opus that brought recognition.

El Brendel is a newcomer to the screen from the vaudeville and musical comedy stage.

It's the first time either of them has appeared in a western picture or

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John Waters, known for his "Forlorn River" and "Born to the West," directed the picture from Max March's adaptation and Fred Myton's screen play.

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The beast is Patsy, the first wild animal to play a heroic role before the camera. In "Man of the Forest," Holt's Zane Grey story, made

"Why Is Zane Grey Such A Success?" Asks Waters

Director of "Man of the Forest" Discloses Author's Secrets

PEOPLE ask why Zane Grey is so popular," said John Waters, director of Paramount's new production, "Man of the Forest," featuring Jack Holt, Georgia Hale and El Brendel, which comes to the Theatre..... Fifteen million copies of his books have been sold in all the English speaking portions of the world and picturizations have been exhibited wherever films are shown.

"Having directed three Zane Grey films, 'Born to the West,' 'Forlorn River,' and now, 'Man of the Forest,' and knowing him personally, I think I am in a position to explain.

"Briefly, it's because he knows what he writes about. His works carry truth and conviction. Grey knows his characters, their ways and environment. His romances are the result of years of first hand study.

"After his youth in Ohio, where he was noted as a baseball player, Grey went to Arizona with Colonel C. J. (Buffalo) Jones, with whom he crossed the Painted Desert in a Mormon caravan, lived at Kanab, Utah; hunted mountain lions, chased wild horses and had his first taste of the wild country about which he was destined to write.

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"Places inspire me," writes Grey. "I love wild canyons, dry, fragrant

ramparts. I love the great pine and spruce forests."

"Places that match Grey's description of the country that inspires him were those selected as locations for 'Man of the Forest.' The picture was made in the California Sierras, and our camera captured some of the most awe-inspiring vistas ever photographed."

Extra! Gentleman Also Prefers Blonde Horse!

The widely advertised preferences of gentlemen for blondes has been extended to horses.

Jack Holt, western screen favorite, whose fidelity to brunette equines has been a long-standing record, recently switched to a blonde.

Jack's beautiful dark horse, Chief, was relegated to the stable for his new Zane Grey Paramount picture, "Man of the Forest," and a blonde mount by the name of Bettia carried him through his current celluloid opus.

The new horse has a coat of pale buff. She was selected because of the contrast between her coloring and the dark forest background against which the picture was made.

"Man of the Forest," coming to the Theatre....., has the high Sierras above Mammoth Lake in California as its locale. Georgia Hale, leading woman and El Brendel are featured with Holt.

Zane Grey Thriller Shot in the Sierras

LAKES that breathe, canyons with triple echoes, twelve-pronged deer with charmed lives and herds of wild horses;—these are some of the fascinating features of the California Sierras country photographed by Director John Waters' motion picture company in making Paramount's "Man of the Forest," from Zane Grey's novel, which will be shown at the Theatre.....

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A splendid cast is seen in Paramount's picturization of Zane Grey's "Man of the Forest," which comes to the Theatre..... Jack Holt, popular hero of many gripping western stories by the widely-read author, plays the male lead. He recently completed "Forlorn River."

John Waters.

Georgia Hale has the feminine lead opposite Holt. She went West after having completed a featured role in "The Great Gatsby," Herbert Brenon's Paramount production.

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Jack Holt, Warner Oland and Georgia Hale in Zane Grey's "Man of the Forest" A Three-column Production Mat

"Man of the Forest" Popular Grey Novel

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FOR OUTDOOR ADVERTISING—POSTERS

One Sheet \$ 1.00
Three Sheet \$ 3.00
Six Sheet \$ 6.00

Banners

PHOTOS FOR LOBBY

22 x 28 (Colored) 4.00
11 x 14 Set of Eight (Colored) 3.00

FOR NEWSPAPER ADVERTISING

Supplementary (two columns)20
Midgets (each)10
One Column10
Two Column20

MATS, ADVERTISING, SING, PRO, ETC.

One Column05
One Column (Teaser)05
Two Column10
Two Column Supplement10
Three Column15
Four Column (Adv.)20

FOR GENERAL EXPLOITATION

Gilt-Edged Frames (Size 17 x 48 in.) 1.50
Insert Cards (14 x 22 in. to fit above)20
22 x 28 Gilt Frames 1.50
Combination Lobby Photo Stills 2.00
Heralds, per 1,000 3.00
Sailor Hats, per 100 6.00
Balloons, per 1,000 22.50
Miniatures, per 1,000 5.00
Window Card50
Announcement Slide10
Publicity Photos10

Whole Menagerie Appears In "Man of the Forest"

A menagerie which would credit to a circus was recently lected at Paramount's West Coast Studio.

Two snarling mountain lions, black bears, three deer, one five fox-hounds, four raccoons, a porcupine make up the collection which was loaded into specially constructed cages for transportation to Mammoth, California. They then used in "Man of the Forest," Zane Grey's popular novel, was filmed with Jack Holt, Georgia Hale and El Brendel in feat

THE HERALD

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Zane Grey's "Man of the Forest" A Paramount Picture

Three-column Production Mat 1PB

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The cause finally leaked out. Some practical joker had dropped a package of catnip into Waters' pocket, knowing that catnip affects all members of the feline family,—leopards, tigers and lions included. It makes them want to play and there isn't a cat that wouldn't walk a mile for some.

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FOR OUTDOOR ADVERTISING POSTERS

One Sheet \$.15
Three Sheet45
Four Sheet90

FOR NEWS ADVERTISING

Supplementary (1 column)
Midguts (each)
One Column
Two Column
Three Column
Four Column (Adv.)
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in the Street'— and Made in the Paramount Manner!



Oland and Georgia Hale in a scene from "Man of the Forest," A Paramount Picture

Three-column Production Mat 3P

"Man of the Forest" Is Thrilling Entertainment

Jack Holt Has Strong Support in New Western

JACK Holt, Paramount featured player, in the title role of "Man of the Forest," from the Zane Grey novel, is surrounded by one of the strongest casts ever assembled for an outdoor adventure film.

Having convinced B. P. Schulberg, head of the West Coast Paramount Studio, by her portrayals in "The Rainmaker" and "The Great Gatsby" that she was eligible for more important parts, Georgia Hale became Holt's leading woman.

Such widely known character actors as Warner Oland and Guy Oliver play important roles while such comedy creators as El Brendel and Tom Kennedy interpret the lighter phases of the story.

Warner Oland is sinister Clint Beasley, who schemes to defraud the heroine of her love and a ranch. Kennedy is the sheriff in Beasley's power, and Brendel is the comic Horace Pipp.

Bruce Gordon, who played the heavy opposite Jack Holt in "Born to the West," has a part as an outlaw.

John Waters directed this picture. It comes to the.....on..... C. Edgar Schoenbaum, cinematographer of "The Vanishing American," "Born to the West," and many other successes was responsible for the camera work.

John Waters Production; Jack Holt, Georgia Hale Head Cast

DIRECTED by the man who made "Forsaken River," and "Born to the West," Paramount's current screen production, Zane Grey's "Man of the Forest," which comes to the.....Theatre....., holds reliable promise of thrilling and satisfying entertainment.

Jack Holt, as Milt Dale, hero of the story, and Georgia Hale, leading woman, risked their lives in making the film to provide the sort of action required. Miss Hale's first venture into the strenuous western type of picture was made under a lucky star. People who have followed her work since she burst upon the film permanently in "The Gold Rush," and later in "The Rainmaker," are awaiting the new production with the greatest interest.

One of the play's big thrills is the kidnapping of a girl, in the course of which Holt, on his speedy horse, overhauls a racing buckboard and drags the struggling woman into his saddle.

A punch scene of the same spine-quivering order is provided when a mountain lion, pet of the "man of the forest," fights a gang of outlaws and rescues his master.

Thrilling horsemanship, stirring hand-to-hand encounters and convulsing comedy interlace the production. El Brendel, the screen's newest comedian, interprets the lighter moments.

Much of the picture was made in the most inaccessible parts of the Sierras, just below the perpetual snow line and scenic effects caught by the camera are actually breathtaking in their beauty.

John Waters directed the production. The cast includes Tom Kennedy, Warner Oland, Bruce Gordon and Duke Lee.



Jack Holt in The Paramount Picture "Man of the Forest"

Production Mat 1PA

JACK Holt's perfect physical condition served him in good stead during the making of "Man of the Forest," a Zane Grey Paramount picture coming to the.....Theatre.....

At the end of a hundred foot roll down a cliff with his horse, Jack got up, dusted himself off, recovered his hat and was ready to go on with the filming. The tumble happened ten thousand feet above sea level, in the California Sierras, where the company was on location, when a narrow trail along which his horse was loping gave way without warning. Animal and rider plunged down the embankment.

"You can't hurt a polo player," was all Jack said when frightened men rushed to his rescue. Beyond a few scratches and bruises which he refused to recognize he had escaped unscathed.

Polo is just one of the strenuous diversions by which Holt stays always as hard as nails. He enjoys keeping fit and it aids him in avoiding injury.

Jumping on and off horses, picking up passengers while galloping along, rolling down mountains, battling with villains; all these require him to be in perfect trim. An idea of the physical feats of which Holt is capable may be gained from viewing his latest thriller.

Georgia Hale, the leading woman, and El Brendel are co-featured.

Kennedy, Screen Villain, Takes Some "Buck" Shots

Tom Kennedy, heavyweight sheriff in "Man of the Forest," the Zane Grey Paramount picture coming to the.....Theatre....., with Jack Holt in the title role, is an inveterate hunter.

When the company was on location in the California Sierras, Tom heard the legend of the twelve-point buck with a charmed life that had successfully eluded hunters for many years. He was told the animal came to a nearby waterhole every day.

Bright and early next morning, Kennedy was there with a 30-30 rifle stalking the buck. Sure enough as dawn broke, there was the buck silhouetted against a stone cliff behind the waterhole. Tom emptied his gun but the animal neither fell nor ran. He advanced to beat it to death. At a distance of a hundred feet it wasn't a bad looking buck the studio painters had drawn on the rock the night before.

Others in the cast are Georgia Hale, Warner Oland and El Brendel.

Another Case of "Almost"

Because he asked for a rehearsal, the bravest motion picture extra in the business lost his big chance.

John Waters, directing Jack Holt in "Man of the Forest," which comes to the.....on....., wanted someone to do a bit of hard riding. He scanned the company and his eye rested on one man.

"Can you ride down that narrow

Mountain Lion With Police Dog Training

A mountain lion with police dog training.

That's what was needed for making a motion picture of Zane Grey's novel, "Man of the Forest," which arrives at the.....on....., with Jack Holt in the title role. Anyone who knows anything at all about the failings, foibles, mannerisms, idiosyncrasies and general deportment of mountain lions, variously known as cougars and panthers, has a realization of the difficulties of meeting such a requirement.

Max Marcin and Fred Myton, who wrote the screen play from the novel, thought of all sorts of interesting business for the lion. For instance, in one case he was to leap playfully from a crag onto Holt's shoulders, remembering it was all in play and that he should fall as lightly as possible. At another point he was to engage in hand-to-hand or rather paw-to-hand struggle with Tom Kennedy, the mountaineer sheriff. Police dogs can do this without hurting anyone seriously, and a lion finally was trained to the same proficiency.

The animal also had to disperse a gang of outlaws, the appearance of which might cause a glow of righteous indignation in the breast of any lion. For this scene, the actors required much more training and encouragement than the lion.

"How about a suit of aluminum underwear?" asked Holt when he was introduced to the lion and had noticed its claws, which were slightly shorter than ice picks, and its teeth, something the color and size of piano-keys. However, they soon became quite friendly.

"But I don't think I'll take him on permanently," said Jack. "It would mean giving up my horse, because mountain lions are much too fond of horses."

Georgia Hale and El Brendel are co-featured with Holt in "Man of the Forest," John Waters directed.

Brendel Begs Waters To Take His Horse!

El Brendel, comedian in "Man of the Forest," the Zane Grey Paramount picture arriving at the.....Theatre....., with Jack Holt in the leading role, has had lots of stage experience but extremely little with horses.

While on location, Brendel was assigned a horse that exhibited a most unbecoming lack of friendliness. He kicked, pawed, snorted, bucked and snapped at Brendel, finally

Movie Hardships Aren't Always Seen on Screen!

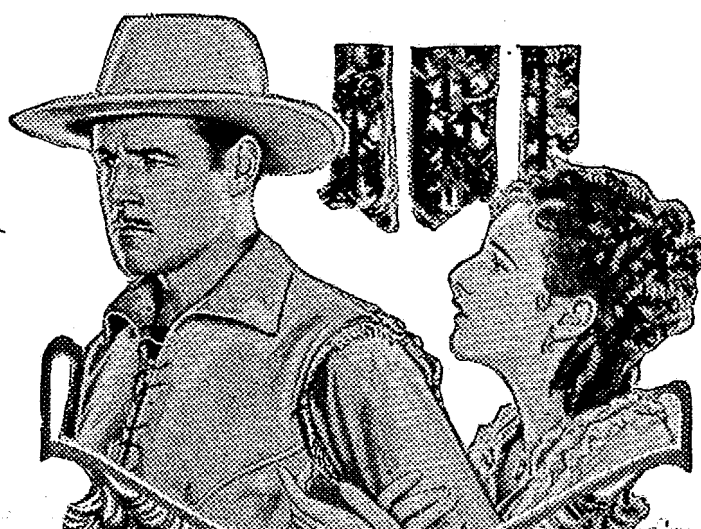
Bringing stories of hardships that would rival an explorer's diary, a Paramount company headed by Director John Waters, recently returned from a location trip in the Sierras. Ten days had been spent obtaining shots for "Man of the Forest," arriving at the.....on....., a Zane Grey story which

Brendel bring to the screen playing leading roles.

Outside of chapped faces and hands, split lips and frost-bitten feet, none of the party suffered any serious results. Miss Hale, the only woman, endured all discomforts without a word of complaint and was unanimously proclaimed a "dead game sport." Needless to say, the company in "Man of the Forest" worked at top speed to ensure a quick return to Hollywood.

The trip back and forth from town was an event in itself. From Mojave, the train followed a branch line through desert country to Owenyo. At Owenyo a tortuous narrow-gauge, "built to haul borax from Mina, Nevada, was boarded for a fifty mile trip on dinky, old-fashioned coaches that appeared to be museum pieces.

At the end of that trip the company was still fifty miles from its contemplated headquarters and the last stretch was made by motor over narrow roads that climbed at one point four thousand feet in seven miles.



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Two Column65

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One Column (Teaser)05
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Three Column15
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Waters got rid of the catnip but had to leave his coat off before he could get rid of Patsy.

Holt plays the title role. Georgia Hale is the leading woman and a strong supporting cast includes El Brendel, Tom Kennedy, Warner Oland, Duke Lee and Guy Oliver.

Whole Menagerie Appears In "Man of the Forest"

A menagerie which would do credit to a circus was recently collected at Paramount's West Coast Studio.

Two snarling mountain lions, three black bears, three deer, one fawn, five fox-hounds, four raccoons and a porcupine make up the collection which was loaded into specially constructed cages for transportation to Mammoth, California. They were then used in "Man of the Forest," Zane Grey's popular novel which was filmed with Jack Holt, Georgia Hale and El Brendel in featured



Georgia Hale in
"Man of the Forest"
A Paramount Picture
Production Mat 1PB

PUBLIC clamor for new faces on the screen is successfully met without minimizing the efforts of established favorites in the new Zane Grey Paramount production, "Man of the Forest," which comes to the Theatre..... Two featured roles of the picture, in which Jack Holt has the title part, are played by comparative newcomers, Georgia Hale and El Brendel.

Miss Hale, known in the film industry as the "extra girl of Poverty Row," because she got her start in that peculiar corner of Hollywood, where pictures are made with assets of hope rather than money, has only four pictures in her past. They are "The Rainmaker," "The Great Gatsby," "The Gold Rush," and "The Salvation Hunters," the last-named being the opus that brought recognition.

El Brendel is a newcomer to the screen from the vaudeville and musical comedy stage.

It's the first time either of them has appeared in a western picture or

experienced the hardships of a location trip. The entire company spent ten days in the California Sierras obtaining the spectacular photography that features the production.

John Waters, known for his "Forlorn River" and "Born to the West," directed the picture from Max March's adaptation and Fred Myton's screen play.

Distance Lends Enchantment To Latest Zane Grey Film

A trip that started on a regular railroad, shifted to a narrow-gauge, then to automobiles and finally, to pack trains, recently ended with a Paramount company ensconced about fifty miles from the last sign of civilization, shooting scenes for "Man of the Forest," famous Zane Grey novel of the outdoors, coming to the Theatre..... in which Jack Holt, Georgia Hale and El Brendel have leading roles.

The company left Hollywood in several special cars attached to a limited train. At Mojave, the cars were switched to a branch line that took them to Owenyo, California. There the company boarded the narrow gauge and spent half a day covering the fifty miles to Laws, where another change was made to automobiles, that after a stop in Bishop, landed them at Mammoth Camp. Pack trains of horses and mules were then utilized to take the cameras into a mountain-walled valley, where virgin scenery that had never been registered by a camera's eye, was shot.

"Cat" Chases Jack Holt

One hundred and seventy-five pounds of lion running loose on a motion picture stage recently made an uncomfortable fifteen minutes for the Jack Holt company at Paramount's West Coast Studio.

The beast is Patsy, the first wild animal to play an heroic role before the camera. In "Man of the Forest," Holt's new Zane Grey story, made under the directorship of John Waters, Patsy fights off a gang of outlaws to rescue Jack and routs the crooked sheriff who has him illegally confined in jail. "Man of the Forest" arrives at the Theatre..... on Georgia Hale and El Brendel are featured.

A Success?" Asks Waters

Director of "Man of the Forest" Discloses Author's Secrets

PEOPLER ask why Zane Grey is so popular," said John Waters, director of Paramount's new production, "Man of the Forest," featuring Jack Holt, Georgia Hale and El Brendel, which comes to the Theatre..... Fifteen million copies of his books have been sold in all the English speaking portions of the world and picturizations have been exhibited wherever films are shown.

"Having directed three Zane Grey films, 'Born to the West,' 'Forlorn River,' and now, 'Man of the Forest,' and knowing him personally, I think I am in a position to explain.

"Briefly, it's because he knows what he writes about. His works carry truth and conviction. Grey knows his characters, their ways and environment. His romances are the result of years of first hand study.

"After his youth in Ohio, where he was noted as a baseball player, Grey went to Arizona with Colonel C. J. (Buffalo) Jones, with whom he crossed the Painted Desert in a Mormon caravan, lived at Kanab, Utah; hunted mountain lions, chased wild horses and had his first taste of the wild country about which he was destined to write.

"Grey's next venture was into southern New Mexico, Arizona and northern Sonora. Then half of the following ten years were devoted to Cuba, Yucatan, and Mexico, a cruise to a lonely coral reef in the Caribbean Sea and a wild exploring journey down an unknown river in the Sierra Caliente. He spent one period along the Rio Grande, meeting Texas rangers and learning about their lives.

"Places inspire me," writes Grey. "I love wild canyons, dry, fragrant

ramparts. I love the great pine and spruce forests."

"Places that match Grey's description of the country that inspires him were those selected as locations for 'Man of the Forest.' The picture was made in the California Sierras, and our camera captured some of the most awe-inspiring vistas ever photographed."

Extra! Gentleman Also Prefers Blonde Horse!

The widely advertised preferences of gentlemen for blondes has been extended to horses.

Jack Holt, western screen favorite, whose fidelity to brunette equines has been a long-standing record, recently switched to a blonde.

Jack's beautiful dark horse, Chief, was relegated to the stable for his new Zane Grey Paramount picture, "Man of the Forest," and a blonde mount by the name of Bettia carried him through his current celluloid opus.

The new horse has a coat of pale buff. She was selected because of the contrast between her coloring and the dark forest background against which the picture was made.

"Man of the Forest," coming to the Theatre....., has the high Sierras above Mammoth Lake in California as its locale. Georgia Hale, leading woman and El Brendel are featured with Holt.

Zane Grey Thriller Shot in the Sierras

LAKES that breathe, canyons with triple echoes, twelve-pronged deer with charmed lives and herds of wild horses;—these are some of the fascinating features of the California Sierras country photographed by Director John Waters' motion picture company in making Paramount's "Man of the Forest," from Zane Grey's novel, which will be shown at the Theatre.....

At one point, eleven thousand feet above sea level from which several shots were taken, thirteen mountain lakes are visible, within a radius of twenty-five miles. They might be dubbed Chromatic, or Spectrum Lakes, because they are variously called Red, Purple and Blue Lake. At sunrise and sunset they take on the colors for which they are named. One of them rises and falls as if it were breathing and scientists are searching for volcanic or glacial influences to explain the phenomenon.

On these meadows, high up in the hills, roam great herds of wild horses, which are being systematically converted. They are driven to lowland corrals, loaded into cars and sent to the coast.

This is the sort of wild country that forms a background for Zane Grey's thriller. Jack Holt is co-featured with Georgia Hale and El Brendel.

"Man of the Forest" Fast Colorful Western Mystery

A splendid cast is seen in Paramount's picturization of Zane Grey's "Man of the Forest," which comes to the Theatre..... on Jack Holt, popular hero of many gripping western stories by the widely-read author, plays the male lead. He recently completed "Forlorn River"

for, John Waters.

Georgia Hale has the feminine lead opposite Holt. She went West after having completed a featured role in "The Great Gatsby," Herbert Brenon's Paramount production.

Other members of the cast include El Brendel, comedian; Warner Oland, Tom Kennedy, Ivan Christie, Bruce Gordon and Vester Pegg. The last named is reputed one of the West's most skillful riders.

"Man of the Forest" deals with the romantic adventures of Holt as a rancher, who plays a lone hand at the cattle game with his interests largely confined to wooded ranges in the high country. Because of the mystery surrounding him and his choice for solitude he is known as the "man of the forest."

Romance enters his solitary life when he learns of a plot through which Oland hopes to gain possession of the ranch of Miss Hale's uncle, his friend and neighbor. Holt kidnaps her when she comes to her uncle's death-bed, thus thwarting Oland's plans to gain possession through a second abduction. Believing Holt to be her enemy, Miss Hale escapes and has him jailed.

Oland, who takes possession following her uncle's death, influences Georgia against Holt, but when she learns that Oland is plotting for the ranch, she denounces him. The plotter's ruses are turned to naught through the daring of the "man of the forest." Thrills, gratitude and love mingle in a thrilling close.

THE HERALD

ILLUSTRATED on the first page of this Press Sheet is the cover of the four-page herald on "Man of the Forest." Done in two colors—green and black—the cover being a special art effect you have to see to appreciate. Center pages of herald contain big scenes from the picture and catchy copy. Back page blank for your theatre imprint. Ask your local Ad. Sales Manager to give you a line on the distribution of heralds.



Jack Holt, Warner Oland and Georgia Hale in
Zane Grey's "Man of the Forest" A
Three-column Production M

"Man of the Forest" Popular Grey Novel

Fifty tons of equipment, one hundred and fifty people, a mountain lion, two bears, foxes, coyotes and other menagerie inmates had to be transported nearly four hundred miles into the heart of the Sierra Nevada Mountains for the filming of "Man of the Forest," a Zane Grey novel filmed by Paramount with Jack Holt, Georgia Hale and El Brendel.

Hauling a 12-ton generator truck to the top of a ten thousand foot peak over a rocky trail was one of the astounding feats involved in the transportation angles of production difficulties. What bridges there were over the mountain streams were of insufficient strength to support the motor mogul and had to be strengthened or rebuilt. Artificial lighting on an outdoor picture may seem somewhat of an anomaly but had to be utilized because of the few hours of daylight with proper photographic quality and because of the necessity for finishing the picture before a heavy snow came along to hem them in.

"Man of the Forest," arriving at the Theatre....., is one of the most popular of Zane Grey's earlier works. In the title role, Jack Holt saves the girl he loves from the machinations of an outlaw gang, who are trying to take a ranch away from her. The strife between Holt and the brigands, whom he outwits in a series of amazing exploits, forms the picture's theme.

Catnip Hath Charms to Soothe Savage Beast

Music hath charms to soothe the savage beast but plain old catnip, the same catnip that has such interesting effects on household tabbies also has a potent way.

The mountain lion that appears as Jack Holt's pet in "Man of the Forest," the Paramount picture from Zane Grey's thrilling novel coming to the Theatre....., demonstrated this to Director John Waters, while the company was on location.

The big cat took a sudden and unexplainable fancy to Waters while photography was in progress. Every time she was brought before the camera she wanted to play with him. Patsy hugged and roughhoused him to the amazement and consternation of all.

The cause finally leaked out. Some practical joker had dropped a package of catnip into Waters' pocket, knowing that catnip affects all members of the feline family,—leopards, tigers and lions included. It makes them want to play and there isn't a cat that wouldn't walk a mile for some.

PRICE LIST ADVERTISING

NOTE:—Owing to duty, additional transportation charges, etc., prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

FOR OUTDOOR ADVERTISING —POSTERS

One Sheet
Three Sheet

Banners

PHOTOS FOR A LOBBY
22 x 28 (Colored)
11 x 14 Set of Eight (Colored)

FOR NEWSPAPER ADS— ADVERTISING CUTS

Supplementary (two columns).....
Midguts (each)
One Column
Two Column

MATS, ADVERTISING, PRO- DUCTION, ETC.

One Column
One Column (Teaser)
Two Column
Two Column Supplementary.....
Three Column
Four Column (Adv. Only).....

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Gilt-Edged Frames (Size 17 x 43 in.)
Insert Cards (14 x 17 in. to fit above)
22 x 28 Gilt Frames
Combination Lobby Frames
Cardboard Frames for Stills.....
Heralds, per 1,000
Sailor Hats, per 100
Balloons, per 1,000
Miniatures, per 1,000
Window Card
Announcement Slide
Publicity Photos

Waters got rid of the catnip had to leave his coat off before could get rid of Patsy.

Holt plays the title role. Georgia Hale is the leading woman, strong supporting cast include Brendel, Tom Kennedy, Warner Oland, Duke Lee and Guy C.

Whole Menagerie Appears In "Man of the Forest"

A menagerie which would credit to a circus was recently lected at Paramount's West Coast Studio.

Two snarling mountain lions, black bears, three deer, one five fox-hounds, four raccoons, a porcupine make up the collection which was loaded into specially constructed cages for transportation to Mammoth, California. They then used in "Man of the Forest," Zane Grey's popular novel was filmed with Jack Holt, Georgia Hale and El Brendel in featured roles, and comes to the Theatre..... on.....

John Waters directed the western thriller, most of which was shot at the twelve-thousand-foot Mammoth location. Nearly one hundred people accompanied the featured players.



Warner Oland and Georgia Hale in a scene from "Man of the Forest" A Paramount Picture

Three-column Production Mat 3P

PRICE LIST ADVERTISING

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

FOR OUTDOOR ADVERTISING —POSTERS

One Sheet\$.15
Three Sheet\$.45
Four Sheet\$.90

Mountain Lion With Police Dog Training

A mountain lion with police dog training.

That's what was needed for making a motion picture of Zane Grey's novel, "Man of the Forest," which arrives at the.....on..... with Jack Holt in the title role. Anyone who knows anything at all about the failings, foibles, mannerisms, idiosyncrasies and general deportment of mountain lions various-

ly known as cougars and panthers, has a realization of the difficulties of meeting such a requirement.

Max Marcin and Fred Myton, who wrote the screen play from the novel, thought of all sorts of interesting business for the lion. For instance, in one case he was to leap playfully from a crag onto Holt's shoulders, remembering it was all in play and that he should fall as lightly as possible. At another point he was to engage in hand-to-hand or rather paw-to-hand struggle with Tom Kennedy, the mountaineer sheriff. Police dogs can do this without hurting anyone seriously, and a lion finally was trained to the same proficiency.

The animal also had to disperse a gang of outlaws, the appearance of which might cause a glow of righteous indignation in the breast of any lion. For this scene, the actors required much more training and encouragement than the lion.

"How about a suit of aluminum underwear?" asked Holt when he was introduced to the lion and had noticed its claws, which were slightly shorter than ice picks, and its teeth, something the color and size of piano-keys. However, they soon became quite friendly.

"But I don't think I'll take him on permanently," said Jack. "It would mean giving up my horse, because mountain lions are much too fond of horses."

Georgia Hale and El Brendel are co-featured with Holt in "Man of the Forest." John Waters directed.

Brendel Begs Waters To Take His Horse!

El Brendel, comedian in "Man of the Forest," the Zane Grey Paramount picture arriving at the..... Theatre....., with Jack Holt in the leading role, has had lots of stage experience but extremely little with horses.

While on location, Brendel was assigned a horse that exhibited a most unbecoming lack of friendliness. He kicked, pawed, snorted, bucked and snapped at Brendel, finally winding up by getting his hind foot caught in the stirrup.

"Here!" cried Brendel to Director John Waters, dismounting more speedily than gracefully, and throwing down the reins, "you take him. If he wants to get on I'm getting off!"

Jack Holt Has Strong Support in New Western

JACK Holt, Paramount featured player, in the title role of "Man of the Forest," from the Zane Grey novel, is surrounded by one of the strongest casts ever assembled for an outdoor adventure film.

Having convinced B. P. Schulberg, head of the West Coast Paramount Studio, by her portrayals in "The Rainmaker" and "The Great Gatsby" that she was eligible for more important parts, Georgia Hale became Holt's leading woman.

Such widely known character actors as Warner Oland and Guy Oliver play important roles while such comedy creators as El Brendel and Tom Kennedy interpret the lighter phases of the story.

Warner Oland is sinister Clint Beasley, who schemes to defraud the heroine of her love and a ranch. Kennedy is the sheriff in Beasley's power, and Brendel is the comic Horace Pipp.

Bruce Gordon, who played the heavy opposite Jack Holt in "Born to the West," has a part as an outlaw.

John Waters directed this picture. It comes to the.....on..... C. Edgar Schoenbaum, cinematographer of "The Vanishing American," "Born to the West," and many other successes was responsible for the camera work.

Movie Hardships Aren't Always Seen on Screen!

Bringing stories of hardships that would rival an explorer's diary, a Paramount company headed by Director John Waters, recently returned from a location trip in the Sierras. Ten days had been spent obtaining shots for "Man of the Forest," arriving at the.....on..... a Zane Grey story which

JACK HOLT, GEORGIA HALE and EL BRENDel bring to the screen playing leading roles.

Outside of chapped faces and hands, split lips and frost-bitten feet, none of the party suffered any serious results. Miss Hale, the only woman, endured all 'discomforts' without a word of complaint and was unanimously proclaimed a "dead game sport." Needless to say, the company in "Man of the Forest" worked at top speed to ensure a quick return to Hollywood.

The trip back and forth from town was an event in itself. From Mojave, the train followed a branch line through desert country to Owenyo. At Owenyo a tortuous narrow-gauge, built to haul borax from Mina, Nevada, was boarded for a fifty mile trip on dinky, old-fashioned coaches that appeared to be museum pieces.

At the end of that trip the company was still fifty miles from its contemplated headquarters and the last stretch was made by motor over narrow roads that climbed at one point four thousand feet in seven miles.

John Waters Production; Jack Holt, Georgia Hale Head Cast

DIRECTED by the man who made "Forlorn River," and "Born to the West," Paramount's current screen production, Zane Grey's "Man of the Forest," which comes to the.....Theatre....., holds reliable promise of thrilling and satisfying entertainment.

Jack Holt, as Milt Dale, hero of the story, and Georgia Hale, leading woman, risked their lives in making the film to provide the sort of action required. Miss Hale's first venture into the strenuous western type of picture was made under a lucky star. People who have followed her work since she burst upon the film permanently in "The Gold Rush," and later in "The Rainmaker," are awaiting the new production with the greatest interest.

One of the play's big thrills is the kidnapping of a girl, in the course of which Holt, on his speedy horse, overhauls a racing buckboard and drags the struggling woman into his saddle.

A punch scene of the same spine-quivering order is provided when a mountain lion, pet of the "man of the forest," fights a gang of outlaws and rescues his master.

Thrilling horsemanship, stirring hand-to-hand encounters and convulsing comedy interlace the production. El Brendel, the screen's newest comedian, interprets the lighter moments.

Much of the picture was made in the most inaccessible parts of the Sierras, just below the perpetual snow line and scenic effects caught by the camera are actually breathtaking in their beauty.

John Waters directed the production. The cast includes Tom Kennedy, Warner Oland, Bruce Gordon and Duke Lee.

Holt Has High Honor, "The Order of C. C. D."

Proudly wearing his insignia of "The Order of C. C. D.," Jack Holt recently returned to Hollywood from a ten day location trip in the Sierras, where he had repaired with a company of 150 for scenes in his current Paramount picture, Zane Grey's "Man of the Forest," which arrives at the.....on.....

Let's you haven't heard, "C.C.D." stands for cowboy coffee drinkers. Until now the recipe for cowboy coffee has been closely guarded. Jack gives it to a waiting world.

Throw four pounds of coffee into a gallon of cold water and put the can on an open fire. Stir the coffee viciously with a stick until all the grounds are wet. Then allow it to boil. When the coffee sinks to the bottom of the can, your drink is ready.

To test whether it's really done, drop a claw hammer or length of lead pipe in. If the article sinks, it's not cowboy coffee. Being too weak, it falls under the head of actor coffee.



Jack Holt in
The Paramount Picture
"Man of the Forest"

Production Mat 1PA

JACK Holt's perfect physical condition served him in good stead during the making of "Man of the Forest," a Zane Grey Paramount picture coming to the..... Theatre.....

At the end of a hundred foot roll down a cliff with his horse, Jack got up, dusted himself off, recovered his hat and was ready to go on with the filming. The tumble happened ten thousand feet above sea level, in the California Sierras, where the company was on location, when a narrow trail along which his horse was loping gave way without warning. Animal and rider plunged down the embankment.

"You can't hurt a polo player," was all Jack said when frightened men rushed to his rescue. Beyond a few scratches and bruises which he refused to recognize he had escaped unscathed.

Polo is just one of the strenuous diversions by which Holt stays al-

ways as hard as nails. He enjoys keeping fit and it aids him in avoiding injury.

Jumping on and off horses, picking up passengers while galloping along, rolling down mountains, battling with villains; all these require him to be in perfect trim. An idea of the physical feats of which Holt is capable may be gained from viewing his latest thriller.

Georgia Hale, the leading woman, and El Brendel are co-featured.

Kennedy, Screen Villain, Takes Some "Buck" Shots

Tom Kennedy, heavyweight sheriff in "Man of the Forest," the Zane Grey Paramount picture coming to the..... Theatre....., with Jack Holt in the title role, is an inveterate hunter.

When the company was on location in the California Sierras, Tom heard the legend of the twelve-point buck with a charmed life that had successfully eluded hunters for many years. He was told the animal came to a nearby waterhole every day.

Bright and early next morning, Kennedy was there with a 30-30 rifle stalking the buck. Sure enough as dawn broke, there was the buck silhouetted against a stone cliff behind the waterhole. Tom emptied his gun but the animal neither fell nor ran. He advanced to beat it to death. At a distance of a hundred feet it wasn't a bad looking buck the studio painters had drawn on the rock the night before.

Others in the cast are Georgia Hale, Warner Oland and El Brendel.

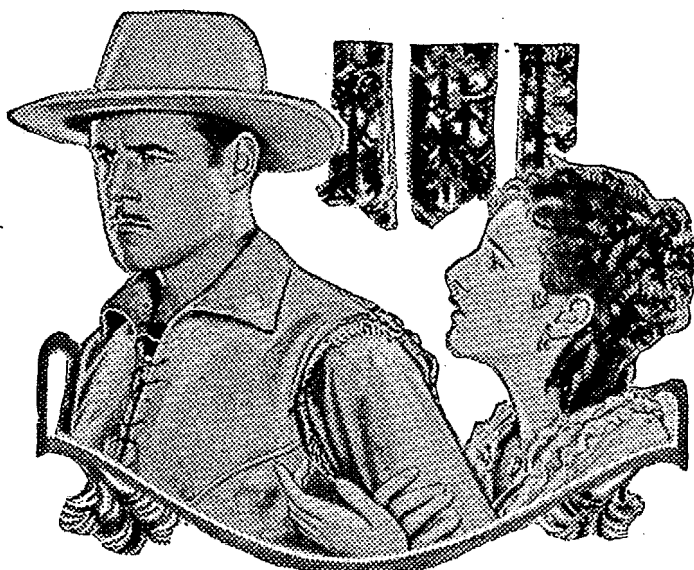
Another Case of "Almost"

Because he asked for a rehearsal, the bravest motion picture extra in the business lost his big chance.

John Waters, directing Jack Holt in "Man of the Forest," which comes to the.....on....., wanted someone to do a bit of hard riding. He scanned the company and his eye rested on one man.

"Can you ride down that narrow ledge at a gallop, pull up in front of the camera, and say, 'Clint Beasley's gang is coming?'" the Paramount megaphone wielder asked.

"Sure," said the extra. "But I better practice once or twice. I ain't never been on a horse before."



Jack Holt and Georgia Hale in Zane Grey's
"Man of the Forest" A Paramount Picture.

Two-column Production Mat 2P

Whole Menagerie Appears In "Man of the Forest"

A menagerie which would do credit to a circus was recently collected at Paramount's West Coast Studio.


Two snarling mountain lions, three black bears, three deer, one fawn, five fox-hounds, four raccoons and a porcupine make up the collection which was loaded into specially constructed cages for transportation to Mammoth, California. They were then used in "Man of the Forest," Zane Grey's popular novel which was filmed with Jack Holt, Georgia Hale and El Brendel in featured roles, and comes to the.....on.....

John Waters directed the western thriller, most of which was filmed at the twelve-thousand-foot-high Mammoth location. Nearly one hundred people accompanied the featured players.

ADOLPH ZUKOR
JESSE L. LASKY
PRESENT

ZANE GREY'S "MAN OF THE FOREST"

WITH
**JACK HOLT
GEORGIA HALE
EL BRENDEN**



**JOHN WATERS
PRODUCTION**

A ROARING
with action picture
story of the great
outdoors and a
popular cast. Pack-
ed with the usual
Paramount quality.

a
Paramount
Picture

Adaptation by Max Marcin
Screen play by Fred Myton

THEATRE

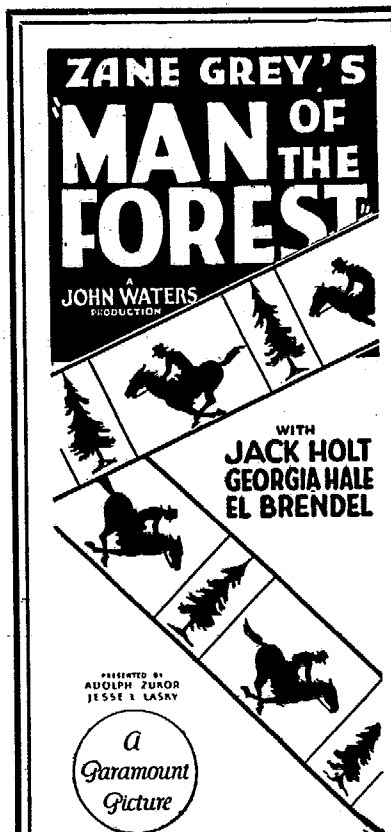
Four-column Newspaper Advertisement 4A

**Are You Using
Balloons?**

Ad and Program Copy

**ZANE GREY'S
"MAN OF THE
FOREST"**

**JOHN WATERS
PRODUCTION**



WITH
**JACK HOLT
GEORGIA HALE
EL BRENDEN**

PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY

a
Paramount
Picture

AN out-of-the-ordinary "western" done in the super-style that makes Zane

THE name of Zane Grey is the *Sterling* mark of western screen entertainment.

The colorful life of the **MAN OF THE FOREST**; the Eastern girl trying to adopt western ways; the outlaws; the fighting for right against the villainy of a dishonest bully, makes for entertaining action.

"The Vanishing American", "The Thundering Herd", "Wanderer of the Wasteland", "The Border Legion", "The Light of Western Stars", "Born to the West", "Forlorn River"—Every one of them thrill-packed. And **MAN OF THE FOREST** tops 'em all!

How Jack and his trusty six-gun foil a scoundrel in his plot to swindle a girl out of her ranch and her love.


Zane Grey says, "Paramount makes my pictures the way I write them." And, boy, how he does write them!!

An intensely interesting story of love and daring during the early days of the West.

MAN OF THE FOREST—He lives on Romance Trail.

A straight-shooting breath-taker. Blazing thrills, lightning-swift rides and a regular Elinor Glyn romance!

Thriller!



**Zane Grey's
"MAN OF THE
FOREST"**

with
**Jack Holt
Georgia Hale
El Brendel**

**JOHN WATERS
PRODUCTION**

a
Paramount
Picture

JACK HOLT is the actor personally approved by Zane Grey as the

ZANE GREY'S **MAN OF THE FOREST**
WITH
JACK HOLT
GEORGIA HALE
EL BRENDEN



JOHN WATERS
PRODUCTION
A ROARING action picture with a smashing story of the great outdoors and a popular cast. Packaged with the usual Paramount quality.

a
Paramount
Picture

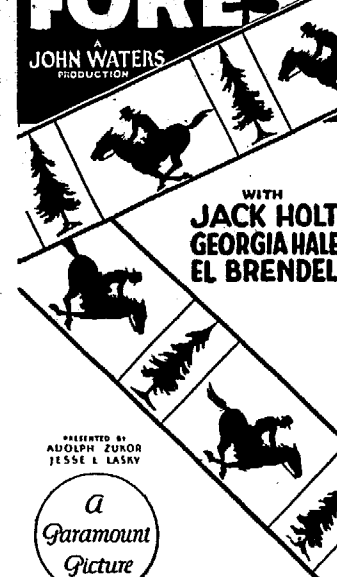
Adaptation by Max Marcin
Screen play by Fred Myton

THEATRE

Four-column Newspaper Advertisement 4A

Are You Using Balloons?

ZANE GREY'S
MAN OF THE FOREST
JOHN WATERS
PRODUCTION



WITH
JACK HOLT
GEORGIA HALE
EL BRENDEN

PRESENTED BY
ADOLPH ZUKOR
JESSE L. LASKY

a
Paramount
Picture

AN out-of-the-ordinary "western" done in the super-style that makes Zane Grey-Paramounts stand alone.

One-column Press Ad 1A

Ad and Program Copy

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Thriller!

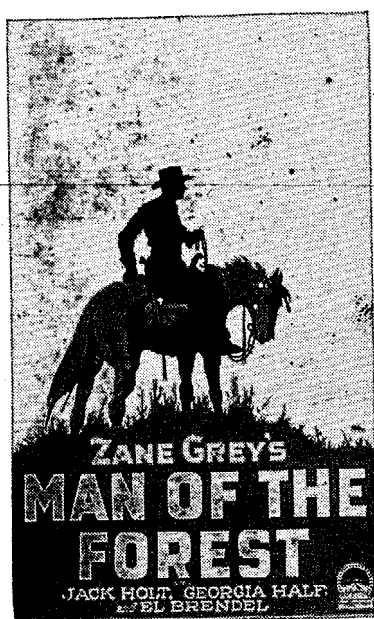


Zane Grey's
MAN OF THE FOREST
with
Jack Holt
Georgia Hale
El Brendel
JOHN WATERS
PRODUCTION
a **Paramount** Picture

JACK HOLT is the actor personally approved by Zane Grey as the ideal hero for his virile outdoor stories.

One-column Press Ad 1AX

Window Card



WINDOW CARD — White upper background. Lower background—red. Title is yellow with black outline. Holt on black and red horse. All other lettering—white.

LOBBY CARDS

Brighten up the lobby with the flash of colored cards.

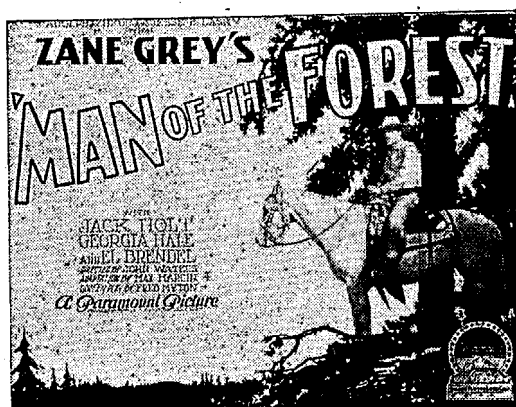
Touch up the dull spots with classy illustrations of the romance and thrills on tap on the inside.

22"x28" Lobby Card

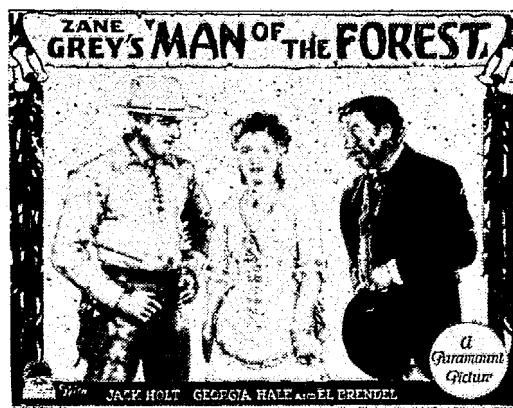


Announcement Slide
—with room for play-dates—shows same scene as above card.

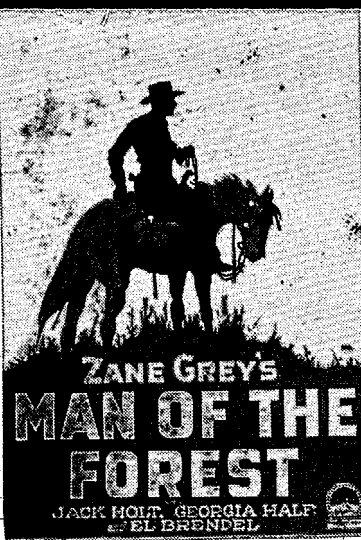
Set of Eight 11"x14" Colored Lobby Cards



GET THIS!



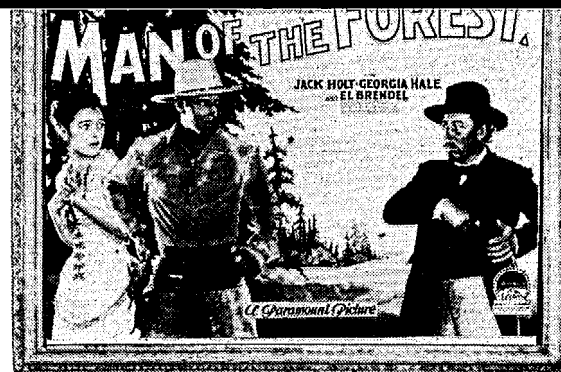
CARDS



WINDOW CARD — White upper background. Lower background—red. Title is yellow with black outline. Holt on black and red horse. All other lettering—white.

Brighten up the lobby with the flash of colored cards.

Touch up the dull spots with classy illustrations of the romance and thrills on tap on the inside.

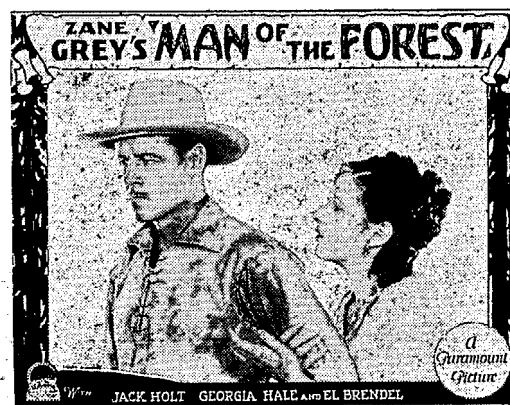


*Announcement Slide
—with room for play-
dates—shows same
scene as above card.*

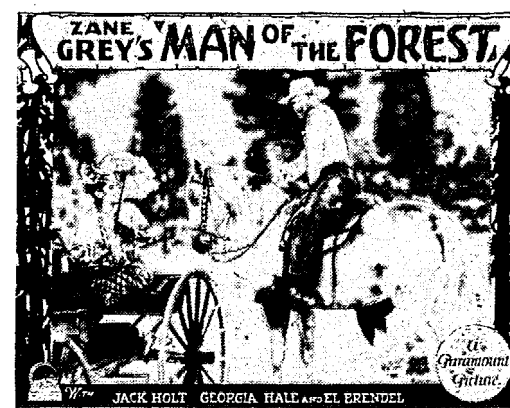
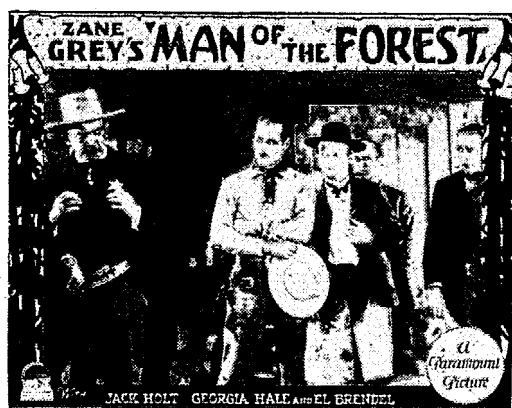
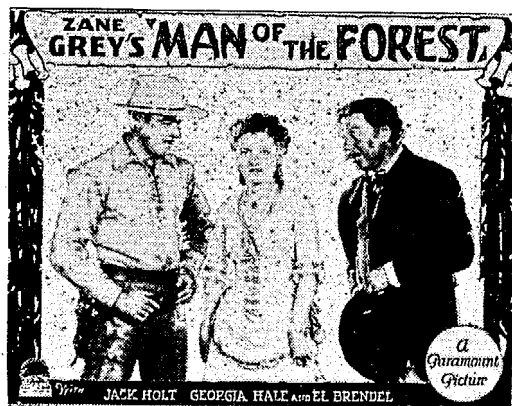
Set of Eight 11"x14" Colored Lobby Cards



GET THIS!



Insert Card





TWENTY-FOUR SHEET POSTER 24A—Light green background. Title—red and black with white outline. "Paramount Picture" line—white with black outline. All other lettering—black.

Trailer

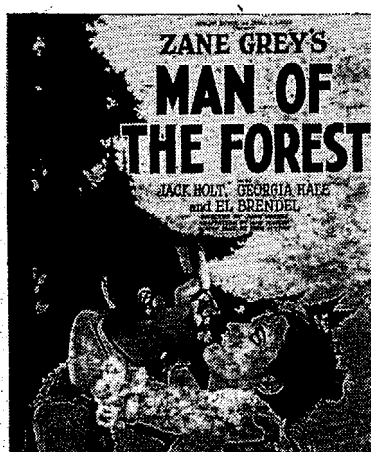
TRAILERS on Paramount pictures are made under our strict supervision and distributed by

NATIONAL SCREEN SERVICE,

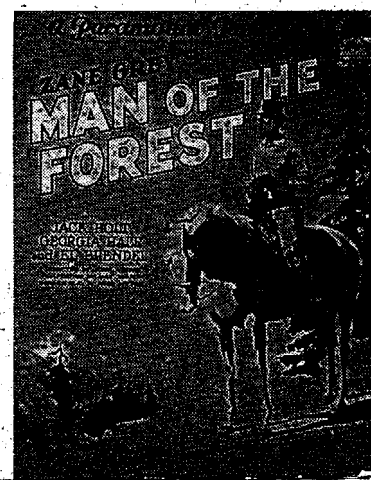
with offices at 126 West 46th Street, N. Y. C.—845 So. Wabash Ave., Chicago, Ill.—1922 So. Vermont Ave., Los Angeles, Cal.

The regular Service Trailer on "Man of the Forest" is 90 feet long. All you pay is \$5.00 and get \$1.50 back when trailer is returned.

*Give the Trailer a trial.
Trailers Build Business.*



ONE-SHEET POSTER 1A — Light lavender background. Trees—blues and reds. Light green dress on girl. Brown outfit on Holt. Title—red with black and white outline. "Paramount Picture" line is white with black outline and all other lettering—black.



ONE-SHEET POSTER 1B — Title of picture is lettered in white with black outline. Other lettering—black. Upper background of this poster is orange. Lower background in green. Plenty of room for local theatre imprinting at bottom.

Balloons

BALLOONS with imprint on "Man of the Forest" are furnished in six assorted colors—inflating to ten inches in diameter.

A Sensational advertising novelty.

—For your stage, marquee, lobby.

—For tie-ups with merchants.

—For distribution to the kids!

—FOR BOX OFFICE DRAW!

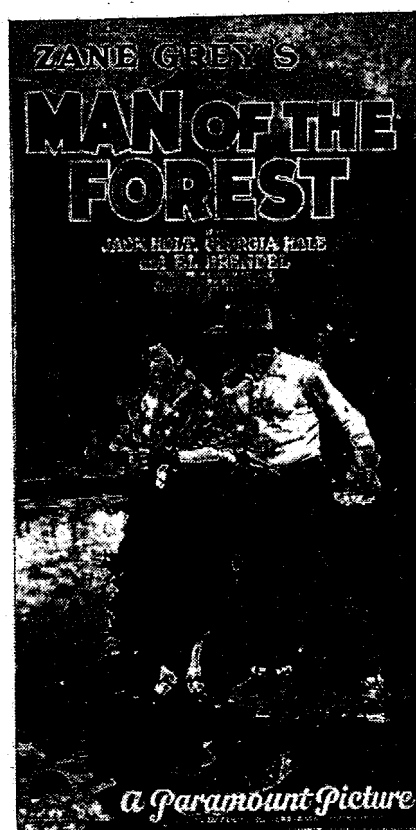
Colorful! Lively! Attractive!

Ad for "Man of the Forest" on one side.

—YOUR IMPRINT on the other.

*Only \$22.50
per thousand!*

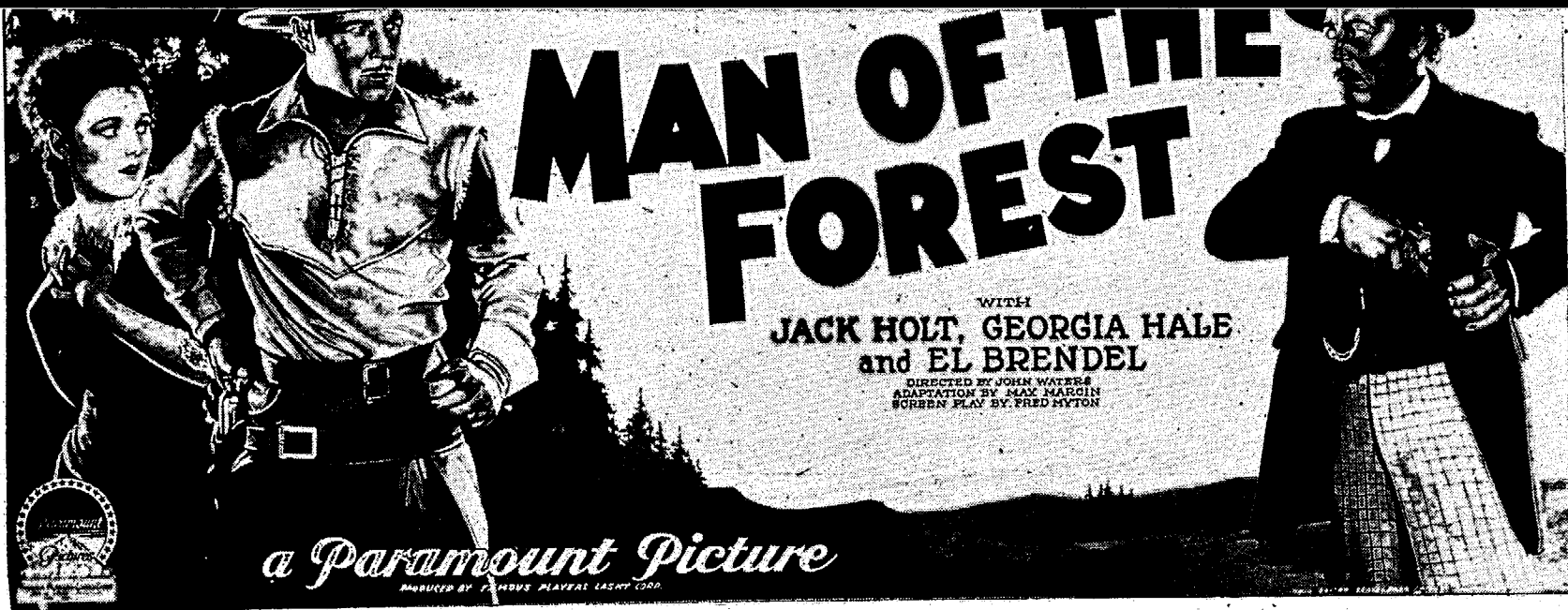
Write or see your local Paramount Ad-Sales Manager for details.



POSTERS

SIX-SHEET POSTER 6A—Upper background—light green. Lower background—black. Title lettered in yellow with red outline. All other lettering—white except "Paramount Picture" line which is black.





TWENTY-FOUR SHEET POSTER 24A—Light green background. Title—red and black with white outline. "Paramount Picture" line—white with black outline. All other lettering—black.

Trailer

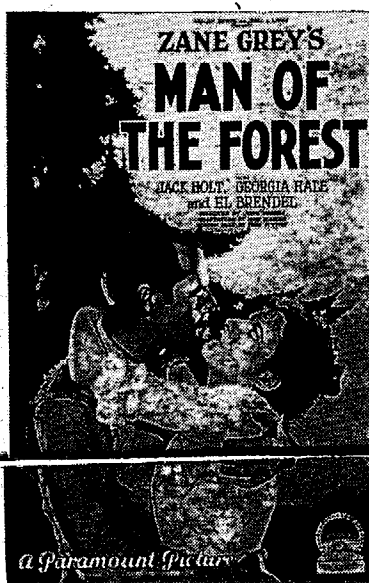
TRAILERS on Paramount pictures are made under our strict supervision and distributed by

NATIONAL SCREEN SERVICE,

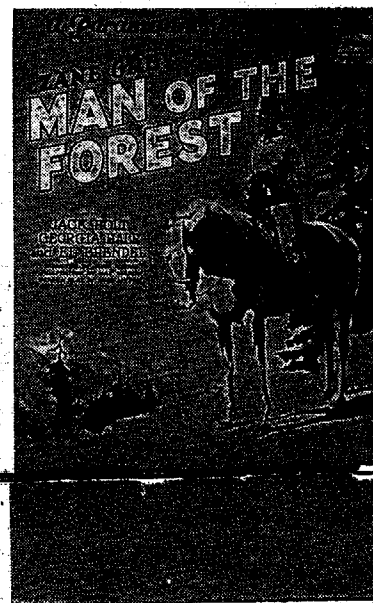
with offices at 126 West 46th Street, N. Y. C.—845 So. Wabash Ave., Chicago, Ill.—1922 So. Vermont Ave., Los Angeles, Cal.

The regular Service Trailer on "Man of the Forest" is 90 feet long. All you pay is \$5.00 and get \$1.50 back when trailer is returned.

Give the Trailer a trial.
Trailers Build Business.



ONE-SHEET POSTER 1A — Light lavender background. Trees—blues and reds. Light green dress on girl. Brown outfit on Holt. Title—red with black and white outline. "Paramount Picture" line is white with black outline and all other lettering—black.



ONE-SHEET POSTER 1B — Title of picture is lettered in white with black outline. Other lettering—black. Upper background of this poster is orange. Lower background in green. Plenty of room for local theatre imprinting at bottom.

Balloons

BALLOONS with imprint on "Man of the Forest" are furnished in six assorted colors—inflating to ten inches in diameter.

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—For your stage, marquee, lobby.

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—For distribution to the kids!

—FOR BOX OFFICE DRAW

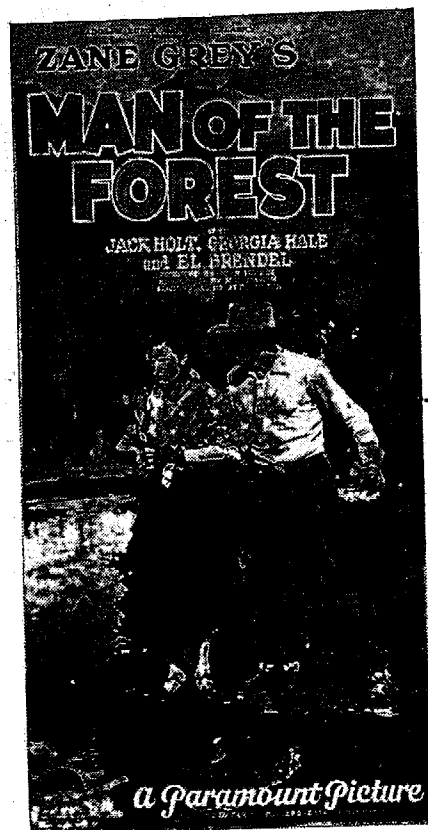
Colorful! Lively! Attractive!

Ad for "Man of the Forest" on one side.

—YOUR IMPRINT on the other.

Only \$22.50 per thousand!

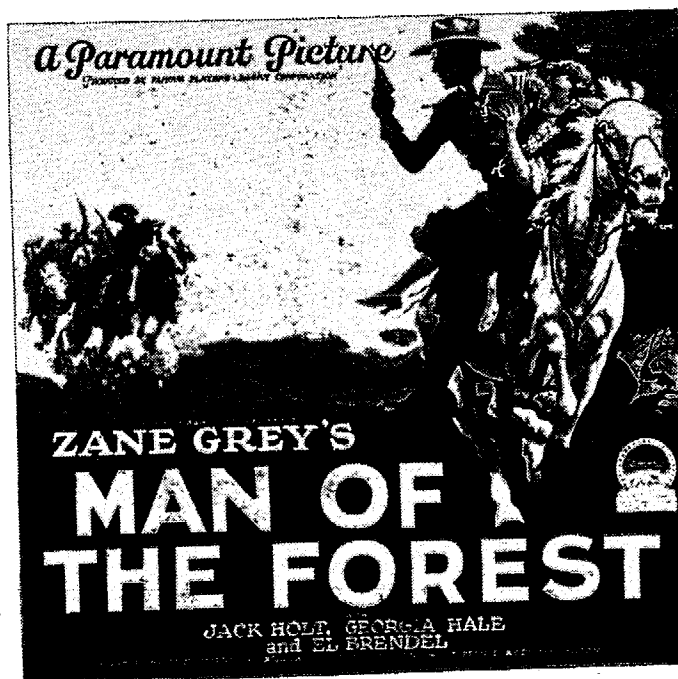
Write or see your local Paramount Ad-Sales Manager for details.



THREE-SHEET POSTER 3A — Green trees. Mountains—blue, magenta and green. Title in yellow with black and white outline. Zane Grey's name in black with white outline. Remainder of lettering—white.

POSTERS

SIX-SHEET POSTER 6A—Upper background—light green. Lower background—black. Title lettered in yellow with red outline. All other lettering—white except "Paramount Picture" line which is black.



THREE-SHEET POSTER 3B — Title—red with black shadow. Upper background is light green. Lower background is buff. All other lettering—black. Note imprint space on this poster.

This document is from the Library of Congress
“Motion Picture Copyright Descriptions Collection,
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

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<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

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